



THE SIGN OF KOSHER



KOSHER 101

**The essentials of kosher
for certified companies.**

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RELIABLE, QUALITY CERTIFICATION



Want to enrich your products' appeal in the global marketplace?

Let us help expand your market share by assuring your customers of the best kosher standards around.



OK Kasher Certification
provides kosher supervision and
certification for food and beverage
manufacturers, food service
establishments and companies in
related industries.

Our motto is

KOSHER WITHOUT COMPROMISE

K U.S. Kosher Market Statistics



Kosher food is a **\$24 billion** industry, and growing.

Kosher Sustains a **15% yearly** growth rate.

Close to **1,000,000** products are certified kosher.

Over **2,500 new** products are certified kosher each year.

Some Notable **Trends in Kosher**



Kosher remains **the most popular product claim on food**, despite dramatic increases in products labelled organic and gluten free.



There has been a **steep rise in independent all-kosher supermarkets.**



There's been a **dramatic increase in kosher products at bulk/club stores** (e.g., Costco, Jewel and others).



by the numbers:



6,000+
manufacturers
visited.

600,000+
products certified.

1,880+
private label
companies
carrying our
symbol.

Operating in
100+ countries.

**800+ Field
Representatives**
worldwide.

80+ years
of experience and
expertise.

So, Who Are The **Kosher Consumers?**



Jewish people who observe
Kosher Dietary Laws.

Jewish people who buy
kosher products on a
seasonal basis (i.e. for
entertaining or during
holidays).

Many Muslims, Seventh
Day Adventists, and
members of several other
religious groups.

Mainstream consumers who
prefer kosher foods.

Those who believe that
kosher is of superior quality,
purity and healthier (this is
the majority segment!).

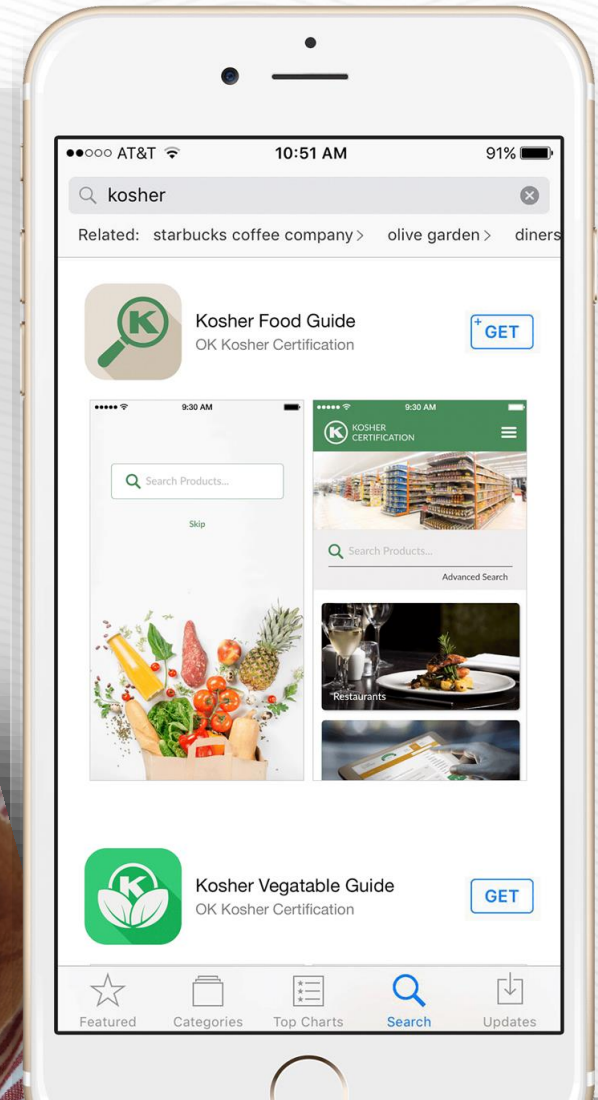
Lactose-intolerant
consumers seeking the
Kosher Pareve designation.

Vegans and vegetarians,
also seeking verification of
dairy-free or meat-free
foods.

Keeping the Kosher Community Connection Through









- Influential Social Media Channels
- Publications (Multi-Lingual)
- Kosher Awareness & Education
- Local Community Events





OK Kosher Global Affiliate Offices



-  **New York - Global HQ**
-  **USA Florida**
-  **USA West Coast**
-  **Latin America**
-  **Israel**
-  **Europe**

-  **China**
-  **India**
-  **Korea**
-  **Japan**
-  **Brazil**



Commitment to **SUCCESS**

OK Kosher is dedicated to providing the **best possible service** while adhering to the **highest standards of kosher law**. When you want to change a formula, add a new product, streamline your production, or take advantage of marketing opportunities, The OK will be there with you, long-term, to help your company **succeed with kosher**.

A Global Leader In Kosher Certification



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